



# Guernewood Park

RESORT & SPA

17165 Highway 116, Guernewood Park, California



## Historic Guernewood Park Resort

*Set in a majestic redwood grove, the riverside Guernewood Park Resort offers guests a calm and elegant retreat from which to explore Sonoma County's wine country. Carefully designed to meld with the Russian River Redwood setting, the 120-room Contemporary Craftsman style resort protects dozens of Coastal Redwood trees and restores the native landscaping. The resort which includes a restaurant, spa, river view conference rooms and new river access trail, bolsters local businesses and employment within the Russian River area.*



### *Step back in time...*



Lazy days on the river swimming and boating. Lively nights of music and dancing. Beginning in the late 1800's with the advent of the railroad, San Francisco society flocked north to the Russian River Valley.

Guernewood Park Resort was one of the largest river resorts and a popular destination. Through the 1950s the Russian River enjoyed a worldwide reputation as a premier vacation spot with frequent visitors including the era's most famous bands and Hollywood stars. Even Hawaiian royalty paid a visit.

Kirk Lok's vision is to recreate the memorable Guernewood Park Resort that once stood on the same riverfront location with a focus on development that benefits the community, protects and rehabilitates the site, and incorporates sustainable building practices.

### *Protect, restore and enhance...*

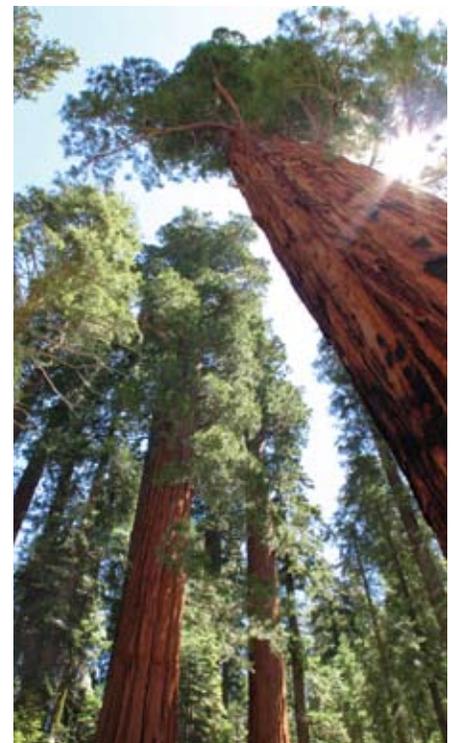
Restoring Guernewood Park to its' historic resort use will attract visitors to the Russian River area and provide amenities for both guests and local residents.

Protecting the site's heritage redwoods is one of the key development objectives. Building locations and construction methods protect over 90% of existing redwood trees to ensure that the river ecosystem is maintained.

Environmental restoration will protect and enhance habitat and fisheries, remove invasive species and return site to native plants.

The Resort will include a public river access trail, dedicated parking and restroom facilities for community members and the public at large, improving public safety and convenience.

The Resort will bring economic benefits to the local community by adding approximately 60 new jobs, bringing \$8 million annually into the local economy through visitor spending and \$750,000 annually in local tax increments in the form of property tax, sales tax and transient occupancy taxes.





### *Classic design in the redwoods...*

Stroll down the beautiful walkways or picnic in the gazebo under the ancient redwood canopy. Architectural design by JMA architects evokes the cultural heritage of this landmark location and preserves the site's coastal redwoods. The four-story buildings feature contemporary craftsman-style architecture, with stonework and synthetic environmentally friendly Hardiplank siding, balconies, and finished in a traditional color scheme complimenting the river setting.

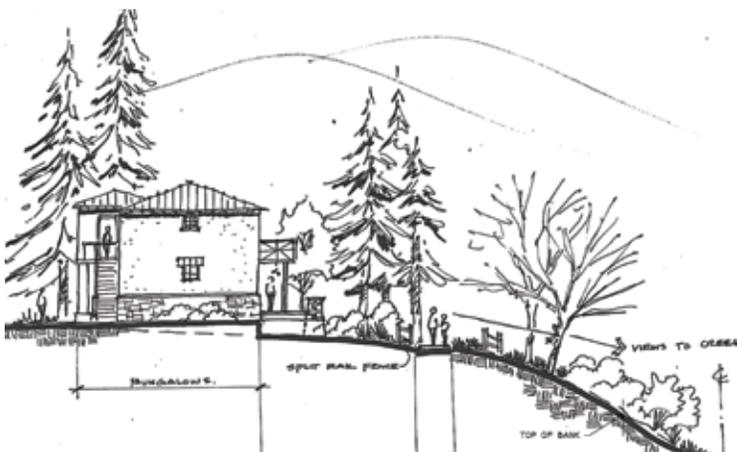
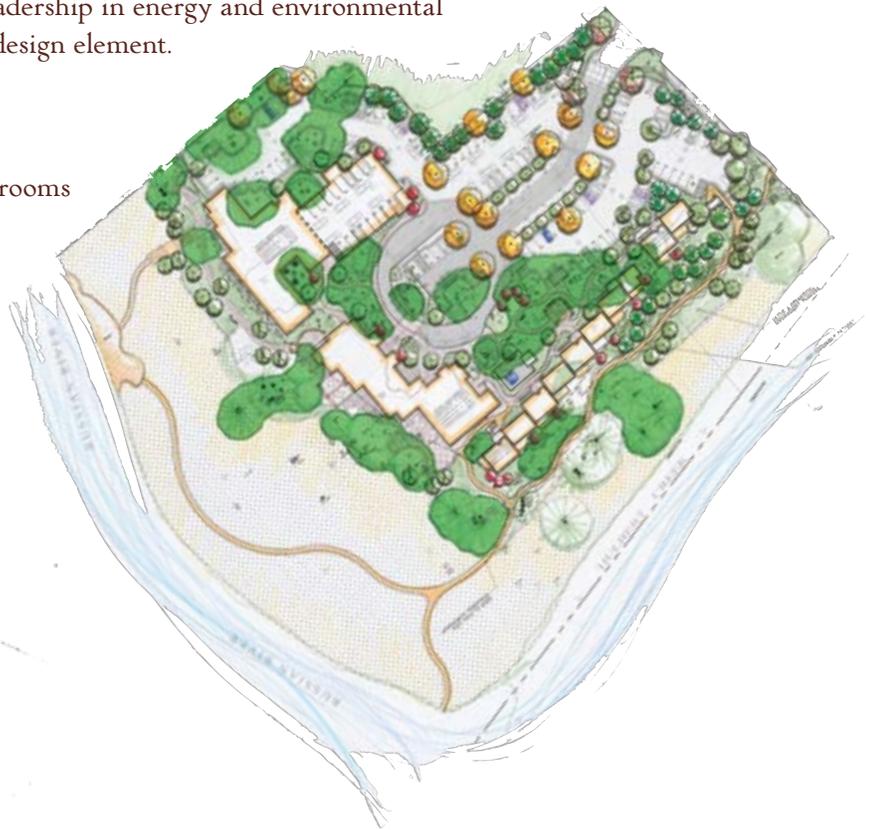
### *State of the art building methods...*

Buildings placed on site to harvest solar energy and reduce energy use and carbon emissions.

Structures constructed to meet LEED certification (leadership in energy and environmental design) standards with tree protection as a significant design element.

### *Riverfront resort has it all...*

Spacious restaurant with cocktail lounge • Conference rooms with adjoining terraces and stunning river views • Day spa • Exercise facilities with sauna • One hundred deluxe guest rooms • Twenty bungalow suites overlooking Hulbert Creek • High speed internet access



## *The Lok family...a long term commitment to the North Bay community*

Founded 38 years ago and based in Sonoma County, the family run Lok Group is known for their commitment to the North Bay and long history of community based development.

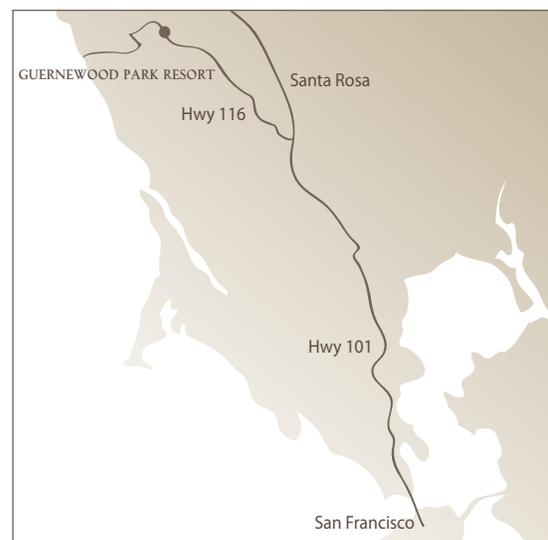
The Lok Group follows sustainable practices in both their construction and hotel operations. They have implemented environmentally thoughtful development practices since the 1970's, using and applying solar, green building approaches.

The Lok family has taken a leadership role in local tourism development, including working with local youth in creating hospitality training programs. Kirk Lok serves on the Sonoma County Tourism Bureau and Lok Group owned hotels are active in supporting local non-profits such as Cinnabar Theatre in Petaluma and Sebastopol Center for the Arts.

High quality projects developed by the Lok family include the Sheraton Petaluma Hotel, Holiday Inn Express Hotel and Suites in Sebastopol, and the Quality Inn Petaluma.

## *How to get here...*

An hour and a half north from San Francisco, take Highway 101 north to Highway 116 west. The resort is approximately one mile west of downtown Guerneville.



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